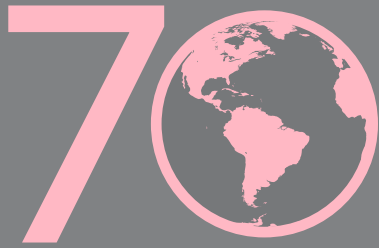


Celebrating **40** Years of Love and these milestones...

There are over



Precious Moments Collectors' Club® Local Chapters **WORLDWIDE**

Precious Moments® was founded by **Samuel J. Butcher** in **1978**

The Precious Moments Collectors' Club® has been going strong for over

**13,505** DAYS

there were **21** ORIGINAL PRECIOUS MOMENTS FIGURINES IN THE FIRST LAUNCH



Precious Moments Chapel contains over

**5,000** SQUARE FEET of hand-painted murals 

MORE THAN

**\$25**

million

has been raised to benefit a wide range of philanthropic efforts

since 1987



Since opening, an average of

 **400,000**

visitors come to the Precious Moments Chapel **each year**

MORE THAN

**2,500**

different figurines have been made since 1978



**2** to **3** PRECIOUS MOMENTS FIGURINE DESIGNS ARE RETIRED EACH YEAR

The most valuable Precious Moments figurine is

God Loveth A Cheerful Giver, **\$1,300** 